

Online surveys

CheckMarket is a powerful online platform that provides everything you need to quickly and securely create, distribute and analyse your online surveys right from your desktop.



There is no need to download software. The tool is totally web based and can be accessed from anywhere. Just sign up to our secure Member Site and gain access to our survey tool. It is so easy to use that if you know how to surf the Web or use a word processor, you already know how to use CheckMarket.

Open a CheckMarket account today and create a free trial survey yourself. We are certain you will be impressed by CheckMarket's shorter project completion time and advanced capabilities. CheckMarket is the powerful platform you need to gather critical information for smart decisions.

Easy to use

- Create & manage online
- Online access from anywhere
- No programming required
- Distribute by e-mail or web
- Custom services available

Easy to analyse

- View results in real-time
- Generate charts and tables
- Analyse responses
- Download results
- Share results with others

Do-it yourself

Our online survey tool allows you to create, distribute and analyse surveys yourself.

CREATION

First choose whether to build a survey from scratch or base it on a template. If you decide to base your survey on a template, all that needs to be done is review the greeting, questions, appearance and thank-you page.

Languages

One of the unique and important features of CheckMarket is that it is built from the ground up to be fully language-independent and multi-lingual. You can produce a survey in one or more languages. From e-mail invitation to next-button and thank you page, every element is language independent.

Questions

Depending on your question and the responses you seek, we offer a number of options ranging from "Checkbox" and "Matrix" to a "Text box" for open-ended responses.

Conditional branching allows you to guide respondents through your surveys, based on their responses.

Piping enables you to display responses to previous questions as part of a later question.

Extraction is the ability to select which questions and/or responses to display, based on responses to previous questions.

Customised appearance

Personalise the appearance of your surveys to match your company or website by specifying a banner, colours and font formatting.

Inclusion of Media

Each member has a Personal Media Library, which holds all the media files (images, flash elements, PDFs, etc.) he has uploaded. These media files can subsequently be included in multiple surveys without having to upload them each time separately.

DISTRIBUTION

Once created your survey is ready for distribution. Creating your survey is only half the battle. Getting it to your audience is equally important! We offer two distribution methods that can be used separately or in concert, depending on your needs: e-mail and web-based.

E-mail

E-mail distribution is used to reach a targeted audience of which you have the e-mail addresses.

CheckMarket can send thousands of e-mails and collect the results from thousands of participants very quickly. Plus, single-use e-mail invitations prevent multiple submissions and protect the validity of your data.

Web-based

If you don't have e-mail addresses at your disposal, or if you want to gather anonymous responses next to those of your panelists, invite your website visitors to participate by simply linking to the survey hosted by CheckMarket, or by showing it as a pop-up.

Panel management

Keeping all your contacts in one central repository allows you to add contacts to multiple survey panels and/or track their responses over multiple distributions. You can choose to send reminder e-mails to panelists who have not responded within a certain number of days from the date they were first invited.

ANALYSIS

As you are gathering data, check your progress with CheckMarket's real-time results. You will spot trends earlier, determine response rates more accurately, send reminders to increase the response rate, and generally manage your survey project more effectively.

CheckMarket's real-time results include the following:

- Summary report with bar chart and filter
- Complete comments and text-box answers
- Subset analysis (see how respondents who gave a specific response to a particular question answered the other questions)

CheckMarket's online result tools allow you to view and analyse your survey data graphically; to filter on language, source (panelist or anonymous) and response. You can begin checking survey responses hours (or even minutes) after deploying your survey.

'One-click filtering' allows you to quickly drill down into your results by including or excluding respondents, based on their responses.

You can share the results with others by providing them with a special link where they can review the results without giving access to your full account. Copy and paste graphs into other applications, such as PowerPoint and Word or download the data in CSV format for further analysis in Excel, SPSS or any other statistical program.

Product pricing

Survey creation	E-mail invitation	Responses			
		1 - 499	500 - 4999	5000 - 9999	10000 or more
€ 125	€ 0,10 /e-mail	€ 0,50 /resp.	€ 0,30 /resp.	€ 0,20 /resp.	€ 0,10 /resp.

Learn more about creating, distributing and analysing online surveys right from your desktop.

Visit www.checkmarket.com today!



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